



ART UNDER THE OAKS
ALDEN LANE NURSERY - JULY 20-21, 2024

We are seeking artists who wish to exhibit and sell their products at a local event. Alden Lane Nursery has been hosting Art Under the Oaks each July for more than 30 years. The event attracts approximately 3,000 people from Livermore, Pleasanton and beyond. The 2-day event (which is FREE for attendees) includes art, wine, food, music, and activities for the whole family.

Art Under the Oaks features handmade and locally made products. To provide a more interesting experience for our customers, we will regulate the number of artists in any product category. Space is limited. Exhibitors have the option to pay for a single day (\$150) or the 2-day length of event (\$250).

Event Dates: Saturday, July 20th from 10am to 4pm
Sunday, July 21st from 10am to 4pm

Location: Alden Lane Nursery - 981 Alden Lane - Livermore, CA 94550

ARTIST BENEFITS

- *10'x10' booth space in a unique setting among stunning oaks.
- *Inclusion on list of event artists in program flier and local advertising.
- *Opportunity to sell your products directly to local shoppers. Artists collect all money.
- *Artists are not required to donate any portion of booth sales.

When submitting the application, please include at least 4 photos of products you plan to sell at our event. We would also like at least 1 photo of a prior booth set up. Artists must provide their own booth, accounting for all weather conditions (including the need for shade). Height must not exceed 9' without prior permission.

You must hold a valid tax resale number to participate in Art Under the Oaks. A copy of your permit must be submitted after your participation is accepted.

We would love to feature artists demonstrating their craft. This makes it much more interesting for the customer and can assist with drawing people to your booth.

There are specific parking rules set up by Alden Lane Nursery for this event. These rules have been made to consider the needs of artists, customers, visitors, the neighborhood and nursery personnel.

Important Dates

February 29 Postmarked Application Deadline
March 7 Jury Notifications E-mailed
July 20-21 Art Under the Oaks

For further information, please contact Pam J. at (925) 447-0280 or pamj@aldenlane.com.

We want you to be a part of this exciting event!

2024 ART UNDER THE OAKS at Alden Lane Nursery

ARTIST BOOTH APPLICATION/WAIVER FORM

BOOTH NAME: _____ PHONE: _____
ADDRESS: _____ CITY/ZIP: _____
E-MAIL: _____ WEBSITE: _____
ON-SITE CONTACT: _____ ON-SITE PHONE: _____

DESCRIPTION OF BOOTH: List of all items to be displayed or sold.

BY MY SIGNATURE BELOW, I HEREBY AGREE TO HOLD ALDEN LANE NURSERY HARMLESS FROM ANY LIABILITY, LOSS, INJURY, DAMAGE OR EXPENSE THAT I OR ANYONE IN MY PARTY MAY CAUSE OR INCUR WHILE PARTICIPATING IN ART UNDER THE OAKS OR ON PROPERTY OF SAME EVENT.

I HAVE READ THE ARTIST RULES AND APPLICATION FORM AND AGREE TO BE BOUND BY THE POLICIES IT SETS FORTH AND TO FAITHFULLY PERFORM IN ACCORDANCE WITH THE TERMS AND POLICIES CONTAINED IN THIS AGREEMENT.

SIGNED: _____ DATE: _____

ALDEN LANE NURSERY DOES NOT RECOMMEND LEAVING ANY PRODUCT IN YOUR BOOTH OVER NIGHT DUE TO OUR OUTDOOR ENVIRONMENT. WE DO NOT TAKE ANY RESPONSIBILITY FOR DISPLAY ITEMS OR PRODUCT LEFT IN BOOTH OVERNIGHT.

SIGNED: _____ DATE: _____

Event Dates: Saturday, July 20th from 10am to 4pm
Sunday, July 21st from 10am to 4pm

Location: Alden Lane Nursery
981 Alden Lane - Livermore, CA 94550

Estimated Attendance: 2,700-3,200

We have the following spaces available:

- ☐ Single Day (Saturday OR Sunday) @ \$150
Please circle desired day above
☐ 2-Day Event @ \$250

Send to:
Alden Lane Nursery
c/o Art Under the Oaks
981 Alden Lane
Livermore, CA 94550

For further information, please contact
Pam J. at (925) 447-0280
pamj@aldenlane.com

Space is limited. Artists will be selected from applications received.

Payment should be made by check to Alden Lane Nursery and submitted along with this form.

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ARTIST BENEFITS & REGULATIONS

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RULES These rules and regulations governing the exhibits are part of the agreement for space.	STAFFING & SECURITY Exhibit must be always staffed by Artist or their designee. You are responsible for the security of your own product. You must remove all merchandise at the end of each day. You may leave booth structure and display items.
USE OF SPACE Artists shall arrange their exhibits, so they do not obstruct other exhibits or walkways. All exhibits must fit within the assigned space. Arrangement of merchandise in the booth must be attractive, neat and orderly. Vendor must protect the facility and property from damage. Nothing may be tacked, nailed, taped, glued or in any way attached to facility property or trees.	CANCELLATIONS In the event a vendor becomes unable to attend the event, refunds will be made as follows: for cancellations prior to May 15, 50% refund; after May 15, no refund. All cancellations must be in writing. Postmarks will be used to determine eligibility. Any unoccupied space will be forfeited by the vendor without a refund.
BOOTH SET UP Unloading and set up of booth must be completed within the time specified prior to opening each day. Unloading can be done in designated loading zone areas, then vehicles must be moved to specified parking lot. Participants must provide loading and unloading equipment and labor.	PRODUCT QUALITY All items sold in booth must be handmade or original art produced by the artist on this application. All artwork exhibited in the booth must be in the same category and be of the same quality and style as the work selected by the jury.
PARKING Artists will be required to submit make and license numbers of their vehicles (and their booth helpers' vehicles). These are the only cars that will be allowed to unload or pick up. Cars must then be moved to specified artist parking lot and a shuttle taken to/from the Nursery.	PROHIBITED ITEMS The following items are prohibited - music, flammable materials, alcohol, tobacco. There should be no children or animals in the booths without prior permission. Keeping in mind that this is a family-friendly event, we reserve the right to prohibit any display or product which the Management does not judge suitable.
LIABILITY Alden Lane Nursery and their agents shall not be liable to a vendor (or their agent) for any damage to or for the loss or destruction of an exhibit or the property of a vendor (or their agent) or injuries resulting from any cause.	ISSUES NOT COVERED HEREIN Nursery Management shall rule upon matters or issues not covered herein. Their determinations on issues, problems or questions that arise shall be binding.