

Description of Typical Services

(Approach Varies by Designer)

Full Service Landscape Design

This service typically includes a blue print with scale drawing showing the finished design, plant placement, plant list and sketches or notes to convey the concept and necessary construction details. Some designers will also offer plant placement services to ensure the finished result accounts for unforeseen construction changes.

Concept Development/Preliminary Plan

This service helps a homeowner think outside the box and gain an expert opinion on a particular situation. This may result in a scale drawing showing planting bed layouts, lawn shapes, patio shapes, and notes but not detailed down to the plant type. It may also be possible to achieve this in a shorter consultation with a sketch completed on site "not quite to scale."

Plant Selection

This service is for situations where the planting beds are already laid out in an existing landscape, such as around the perimeter of the back lawn, or around a new pool, or for filling in spaces in an established landscape, etc. Smaller situations may be handled within a consultation. Larger landscapes or landscapes that will be installed by a contractor may require a scale drawing similar to a full landscape design.

Consultation

Some designers offer hourly consultation to discuss overall ideas, sketch out a small area or rework a smaller portion of an established landscape.



Alden Lane Discount Policy

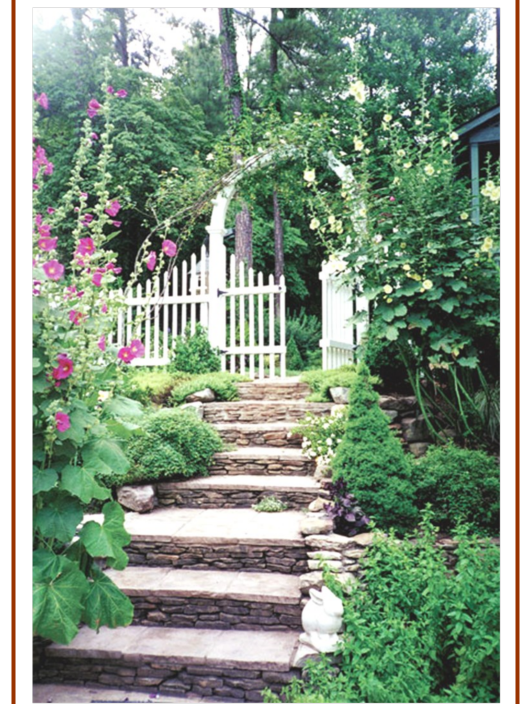
Alden Lane Nursery offers graduated discounts for customers purchasing \$500 or more in plant material, planting supplies or garden accessories. Discounts are offered for purchases made in a single transaction. Or, a Gift certificate may be purchased for \$500, \$1500, or \$2500 allowing a customer to receive a full discount without having to take possession of a whole order at one time. Any future purchase made using the gift certificate will receive the appropriate discount.

Alden Lane Discount Policy

10% off \$500.00 purchase

15% off \$1500.00 purchase

20% off \$2500.00 purchase



*All gardeners live in beautiful places
Because they make them so.
- Joseph Joubert*

Landscape Design

Alden Lane Nursery

981 Alden Lane,
Livermore, CA 94550

Phone: (925) 447-0280
Fax: (925) 443-8512
www.aldenlane.com





Landscape and Garden Design

Every homeowner wants a beautiful, peaceful landscape or garden. But how does one make intelligent plant selection choices among the thousands of plants available? Left to oneself, an unsuspecting homeowner might choose what appears to be an attractive plant only to discover 1 or 2 years down the road that the beautiful little plant also reaches 9' high and consumes water like a willow. When expertise is needed, consider consulting with a landscape designer familiar with our region and our plant options who can help you with plant selection and layout. Alden Lane Nursery offers referrals to qualified landscape designers and consultants.

Alden Lane Nursery has worked with a number of East Bay Area landscape designers over the years who perform a variety of services from consultation to full service design. Alden Lane provides this contact information to customers who will be buying Alden Lane plants for their landscape project. Designers work independently of the nursery. Design fees and specific services are set by each designer and subject to change without notice.

Design Referrals

If your landscape situation is larger than we can reasonably accommodate in the nursery, if you need a house call or a planting plan, we can refer you to a designer who can work with you at your home.

Alden Lane Nursery has worked with a number of East Bay Area landscape designers over the years who perform a variety of services from consultation to full service design. We provide this contact information to customers who will be buying Alden Lane plants for their landscape project. Designers work independently of the nursery.

Eric Teberg (209) 239-7209
Eric's experience includes 20 years here at Alden Lane prior to working for himself, where Sunset featured one of his Landscape designs. Eric provides consultations or full service designs.

Jennifer Fortner (925) 383-8939
Jennifer has been creating harmonious gardens in the East Bay area for 30+ years. Interpreting cottage, French, Italian, and naturalistic gardens using drought tolerant California natives or Mediterranean plants, natural stone and rustic features. fortnergardens@gmail.com

Susan Ballinger (925) 963-1330
Susan provides consultation work and residential landscapes designs and enjoys working with clients who share her love for gardening and want something special with pleasing plant combinations. Creates English cottage garden look & edible gardens.

Kat Weiss (925) 518-9083
Kat Weiss is a landscape architect specializing in California native plants and environmentally friendly concepts/materials. Kat looks for opportunities to reuse materials from the existing site. Active in promoting Bay Friendly Gardening.



Alden Lane Quality

When installing your landscape, you may purchase Alden Lane plants directly (at a sliding discount) or have one of our preferred contractors install the plants for you. (Let us know if you need a referral.) Either way, consider the difference Alden Lane provides with exceptional, high quality plants and friendly, knowledgeable service.

At Alden Lane Nursery we pride ourselves in having the best possible selections of high quality plants available to our customers. We search the entire West coast to locate unusual plants and to fill special orders, selecting our plants carefully to be sure they meet Alden Lane's high standards for health, shape, and suitability for our climate.

Equally important to us is the level of service we provide with our friendly and knowledgeable staff. Each member of our team is here to provide direction and support to get you off to a good start and guide your efforts along the way. Our staff includes many California Certified Nursery Professionals as well as college horticultural graduates. Alden Lane also offers a generous plant guarantee. We're here to help you succeed.

When your design is complete, let us provide a plant tour around the nursery so you can visualize your finished landscape and place an order. Call our green goods team @ Alden Lane (925) 447-0280.